

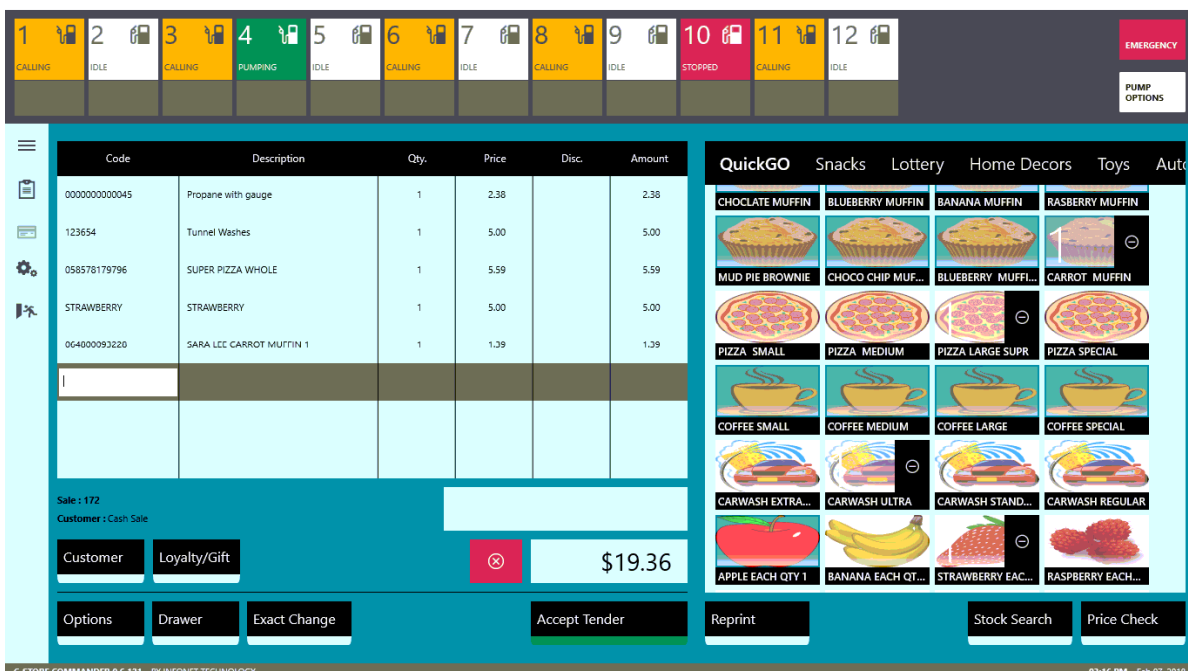
## C-Store Commander POS Suite

At Infonet, we offer comprehensive full featured integrated point-of-sale systems **designed specific** to the needs of fuel and convenience store retailers. We work with all of our customers to deliver the right solution to meet their needs. Our systems allow retailers to meet the following critical objectives:

1. **Attract customers** – drive in-store traffic to increase sales
2. **Create connections** – using the till and pump as loyalty touch points
3. **Go standard** – maintain a consistent platform through your store(s)
4. **Control costs** – protect your long-term investment

**C-Store Commander** is a very cost effective and extremely full featured and robust EPOS (Electronic Point of Sale) software system. **C-Store Commander** allows a retailer to install a brand new system or upgrade in a very cost effective way their site with a modern full featured POS system. **C-Store Commander** is the perfect choice for those retailers who want to replace their existing POS system with a POS system that offers a more robust and dynamic reporting and product management capacity.

The **C-Store Commander** software utilizes touch screen technology and operates under Windows 10. System features include: robust price book management; full scan technology combined with speed buttons; real time inventory management; product promotions, loyalty, gift card, pre-paid card, integrated Chip&PIN credit and debit card processing for both in-store and at the pump payments; fleet card processing, comprehensive BackOffice BI (Business Intelligence) for desktop and mobile solutions.



The screenshot displays the C-Store Commander POS interface. At the top, there is a status bar with 12 pump indicators (1-12) and buttons for 'EMERGENCY' and 'PUMP OPTIONS'. The main screen is divided into two sections. On the left, a table lists items being added to the sale:

Code	Description	Qty.	Price	Disc.	Amount
0000000000045	Propane with gauge	1	2.38		2.38
123654	Tunnel Washes	1	5.00		5.00
058578179796	SUPER PIZZA WHOLE	1	5.59		5.59
STRAWBERRY	STRAWBERRY	1	5.00		5.00
06400093220	SARA LEE CARROT MUFFIN 1	1	1.39		1.39

Below the table, the sale information is shown: Sale: 172, Customer: Cash Sale. The total amount is \$19.36. At the bottom, there are buttons for 'Options', 'Drawer', 'Exact Change', 'Accept Tender', 'Reprint', 'Stock Search', and 'Price Check'. On the right side, there is a 'QuickGO' menu with categories: Snacks, Lottery, Home Decors, Toys, and Auto. The menu items include: CHOCOLATE MUFFIN, BLUEBERRY MUFFIN, BANANA MUFFIN, RASBERRY MUFFIN, MUD PIE BROWNIE, CHOCO CHIP MUF..., BLUEBERRY MUFFI..., CARROT MUFFIN, PIZZA SMALL, PIZZA MEDIUM, PIZZA LARGE SUPR, PIZZA SPECIAL, COFFEE SMALL, COFFEE MEDIUM, COFFEE LARGE, COFFEE SPECIAL, CARWASH EXTRA..., CARWASH ULTRA, CARWASH STAND..., CARWASH REGULAR, APPLE EACH QTY 1, BANANA EACH QT..., STRAWBERRY EAC..., and RASPBERRY EACH...

## Integrated POS Benefits

The benefits of using an integrated POS system leads to better store operation and the following list highlights what we believe are the most important:

- Multiple acquirer certified
- Better Business Intelligence (BI) to make better decisions
- Increased productivity
- Better and improved customer experience
- Faster and more accurate transactions
- Increased customer throughput
- Accurate price data, accurate inventory measurement
- Reduced shrinkage, accurate category ringing
- EMV/Chip&PIN processing for in-store and pay at the pump transactions
- Increased marketing and sales opportunities
- Ability to do cross promotions

## C-Store Commander Benefits

- Rationalize site inventory by 5 to 10%
- Increase sales by 2-4%
- Increase basket size
- Improve operating margins by up to 5%
- Identify and reduce shrink by up to 25%
- Reduce ordering and administration time
- Reduce overall operating costs
- Increase customer satisfaction through improved service levels





## What can you tell us about your retail fuel/c-store operation?

Please take a moment to tell us a little more about your business. When you're done, please e-mail a copy of this questionnaire to [sales@infonet-tech.com](mailto:sales@infonet-tech.com)

Type of operation	Store Operation Specifics	Annual Sales Volume	Fuel and Dispensers	
<input type="checkbox"/> Independent <ul style="list-style-type: none"> <li><input type="radio"/> Single site</li> <li><input type="radio"/> 2 or more sites</li> </ul> <input type="checkbox"/> Affiliate/major <ul style="list-style-type: none"> <li><input type="radio"/> Leased</li> <li><input type="radio"/> Owner/operator</li> </ul> <input type="checkbox"/> Other, please describe:	<input type="checkbox"/> Fuel sales only <input type="checkbox"/> Convenience retail <input type="checkbox"/> Fuel & convenience <input type="checkbox"/> Other: <input type="checkbox"/>	Fuel sales  Instore sales	<input type="checkbox"/> Gas <input type="checkbox"/> Diesel <input type="checkbox"/> CNG <input type="checkbox"/> LNG <input type="checkbox"/> Biodiesel <input type="checkbox"/> Marked <input type="checkbox"/> Electric	<input type="checkbox"/> Self Serve <input type="checkbox"/> Pre-pay <input type="checkbox"/> Post-pay <input type="checkbox"/> Pay @ Pump <input type="checkbox"/> Full Serve

Bank Card Processing	Current Point of Sale System In Use	Bank Card Processing System (in use)
<b>Now Have</b> <input type="checkbox"/> Separate terminal <input type="checkbox"/> Semi/Integrated <input type="checkbox"/> Pay @ Pump	<b>Want to Have</b> <input type="checkbox"/> Semi-integrated <input type="checkbox"/> Pay @ Pump <input type="checkbox"/> Tap and Go <input type="checkbox"/> EMV	<input type="checkbox"/> Cash Register <input type="checkbox"/> Computer POS <input type="checkbox"/> Touch screen POS <input type="checkbox"/> Don't know <input type="checkbox"/> Other POS name:
		<input type="checkbox"/> Separate payment terminal <input type="checkbox"/> Integrated through IP <input type="checkbox"/> Other: Processor's Name:

### What POS issue(s) are most important to your business?

<input type="checkbox"/> Ease of use and operation	<input type="checkbox"/> Fleet card management	<input type="checkbox"/> Tax exempt reporting	<input type="checkbox"/> Better cash management
<input type="checkbox"/> Short training time	<input type="checkbox"/> AR account control	<input type="checkbox"/> Fuel management	<input type="checkbox"/> Price Book Management
<input type="checkbox"/> Improved customer service	<input type="checkbox"/> Pay at the Pump	<input type="checkbox"/> Loyalty programs	<input type="checkbox"/> Comprehensive reporting
<input type="checkbox"/> Touch Screen operation	<input type="checkbox"/> Chip & PIN/EMV	<input type="checkbox"/> Unattended fueling	<input type="checkbox"/> Increased productivity
	<input type="checkbox"/> Inventory control		

### Additional Comments/Concerns

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### Contact data

Name	_____	Title	_____
Company	_____	Store Name	_____
Tel	_____	Store Address	_____
Fax	_____	City, State, Zip	_____
Mobile	_____	E-mail	_____