

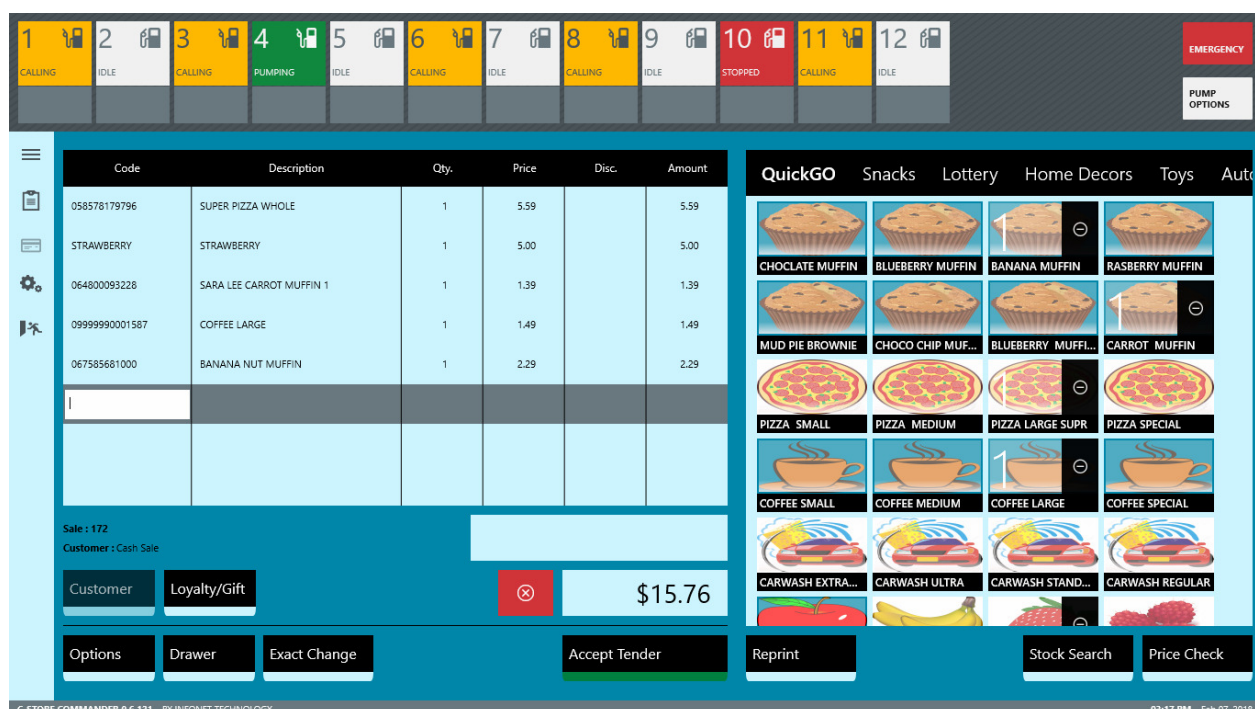
## C-Store Commander POS System

At Infonet, we offer a comprehensive full featured integrated point-of-sale system **designed specific** to the needs of retail fuel and convenience store retailers. We work with all of our customers to deliver the right solution to meet their needs. Our systems allow retailers to meet the following critical objectives:

1. **Attract customers** – drive in-store traffic to increase sales
2. **Create connections** – using the till and pump as loyalty touch points
3. **Go standard** – maintain a consistent platform through your store(s)
4. **Control costs** – protect your long-term investment

**C-Store Commander** is a very cost effective and extremely full featured and robust EPOS (Electronic Point of Sale) software system. **C-Store Commander** allows a retailer to install a brand new system or upgrade in a very cost effective way their site with a modern full featured POS system. **C-Store Commander** is the perfect choice for those retailers who want to replace their existing POS system with a system that offers more robust product management and dynamic sales/financial reporting.

**C-Store Commander** Software utilizes touch screen technology and operates under Windows OS. System features include: robust price book management; full scan technology combined speed/hot buttons; comprehensive real time inventory management; product promotions, loyalty, gift card, pre-paid card, integrated Chip&PIN credit and debit card processing for both inside and pay at the pump transactions; fleet card processing, comprehensive BackOffice BI (Business Intelligence) for desktop and mobile.



## Integrated POS Benefits

The benefits of better store automation by using an integrated POS are many and the following list highlights what we believe are the most important:

- Multiple acquirer certified
- Better Business Intelligence (BI) to make better decisions
- Better and improved customer experience
- Faster and more accurate transactions
- Increased customer throughput
- Accurate price data, accurate inventory measurement
- Reduced shrinkage, accurate category ringing
- EMV/Chip&PIN processing for in-store and pay at the pump transactions
- Increased marketing and sales opportunities
- Ability to do cross promotions

## C-Store Commander Benefits

- Rationalize site inventory by 5 to 10%
- Increase sales by 2-4%
- Improve operating margins by up to 5%
- Identify and reduce shrink by up to 25%
- Reduce ordering and administration time
- Reduce overall operating costs
- Increase customer satisfaction through improved service levels



## *Some of the Options and Capabilities We Offer*

- Pay at the pump
- Loyalty programs
- Full cycle Inventory control
- Purchase Ordering & Receiving
- Handheld inventory device integration
- Automatic ordering
- Price Book Management
- Gift cards
- Robust Back Office management
- Calling card up sales
- Digital display advertising
- Multi-mode sale promotions
- Tank gauge interface
- Fuel management
- Car wash integration
- Customer management
- Scale interface
- First Nations exempt sales management
- Employee time sheet
- Fleet card handling
- Fuel Price Sign interface
- Enhanced Reports and BI interface
- Head Office Remote Management
- Web reports
- AR & credit customers management
- Safe Integration and balancing
- Accounting interface/exchange
- Private Card restrictions and management
- Marked Fuel management
- Unattended 24/7 fueling

## What can you tell us about your retail fuel operation?

Please take a moment to tell us a little more about your business. When you're done, please e-mail a copy of this questionnaire to [info@infonet-tech.com](mailto:info@infonet-tech.com) or fax to 604-689-7599.

Type of operation	Store Operation Specifics	Annual Fuel Volume	Fuel and Dispensers	
<input type="checkbox"/> Independent <ul style="list-style-type: none"> <li><input type="radio"/> Single site</li> <li><input type="radio"/> 2 or more sites</li> </ul> <input type="checkbox"/> Affiliate/major <ul style="list-style-type: none"> <li><input type="radio"/> Leased</li> <li><input type="radio"/> Owner/operator</li> </ul> <input type="checkbox"/> Other, please describe:	<input type="checkbox"/> Fuel sales only <input type="checkbox"/> Convenience retail <input type="checkbox"/> Fuel & convenience <input type="checkbox"/> Other:	<b>Fuel Sales</b>  <b>Instore sales</b>	<input type="checkbox"/> Gas <input type="checkbox"/> Diesel <input type="checkbox"/> CNG <input type="checkbox"/> LNG <input type="checkbox"/> Biodiesel <input type="checkbox"/> Marked <input type="checkbox"/> Electric	<input type="checkbox"/> Self Serve <input type="checkbox"/> Pre-pay <input type="checkbox"/> Post-pay <input type="checkbox"/> Pay @ Pump <input type="checkbox"/> Full Serve

Bank Card Processing	Current Point of Sale System In Use	Bank Card Processing System (in use)
<b>Now Have</b> <input type="checkbox"/> Separate terminal <input type="checkbox"/> Integrated <input type="checkbox"/> Pay @ Pump	<b>Want to Have</b> <input type="checkbox"/> Integrated <input type="checkbox"/> Pay @ Pump <input type="checkbox"/> Tap and Go <input type="checkbox"/> Contactless <input type="checkbox"/> EMV	<input type="checkbox"/> Cash Register <input type="checkbox"/> Computer POS <input type="checkbox"/> Touch screen POS <input type="checkbox"/> Don't know <input type="checkbox"/> Other POS name:
		<input type="checkbox"/> Separate payment terminal <input type="checkbox"/> Integrated through IP <input type="checkbox"/> Other: Processor's Name:

### What POS issue(s) are most important to your business?

<input type="checkbox"/> Ease of use and operation	<input type="checkbox"/> Fleet card management	<input type="checkbox"/> Tax exempt reporting	<input type="checkbox"/> Better cash management
<input type="checkbox"/> Short training time	<input type="checkbox"/> AR account control	<input type="checkbox"/> Fuel management	<input type="checkbox"/> Price Book Management
<input type="checkbox"/> Improved customer service	<input type="checkbox"/> Pay at the Pump with EMV	<input type="checkbox"/> Loyalty programs	<input type="checkbox"/> Comprehensive reporting
<input type="checkbox"/> Touch Screen operation	<input type="checkbox"/> Chip & PIN/EMV	<input type="checkbox"/> Unattended fueling	<input type="checkbox"/> Increased productivity
	<input type="checkbox"/> Inventory control		

### Additional Comments/Concerns

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### Contact data

Name	_____	Title	_____
Company	_____	Store Name	_____
Tel	_____	Store Address	_____
Fax	_____	City, State- Prov, Code	_____
Mobile	_____	E-mail	_____